

# Ways for Industry to Support the Crochet Guild of America

As you may or may not be aware, CGOA is a 501 (c) (3) not for profit organization. Contributions made to CGOA are deductible from taxable income as per Section 170 of the Internal Revenue Code.

## **Corporate Membership:**

This provides you with:

- Voting privileges by an appointed delegate at the Annual Business Meeting
- The bi-monthly magazine Crochet! that includes a four page Chain Link newsletter containing guild business and pertinent guild information.
- A weekly updated membership directory published on our Members' only pages
- Discounts on classes for your representative at the annual Chain Link Conference held in a different part of the country each year.
- Opportunity to list your needs directly with the professional member group.
- Let us test your new products and we in return could provide you with reports and/or samples/patterns
- Professional Membership Directory to provide you with a listing of designers, teachers, pattern editors and sample makers/testers

## **Sponsor:**

- A class at the annual conference. - Cost. US \$1000 for a full day class or US \$500 for a half-day class.
- A coffee break at the annual conference. - Approximate cost US \$1000
- A luncheon at the annual conference. - Approximate cost US \$1500
- The opening reception at the annual conference. - Requested amount US \$2000
- The fashion show at the annual conference. - Requested amount US \$3000
- The development of a Correspondence Course. Perhaps you have a specific subject or instructor in mind. - You negotiate the price with the author. Your company name will appear on the front cover as the sponsor.
- The continued development of a Masters Course. Perhaps you have a specific subject or instructor in mind. - You negotiate the price with the author. Your company name will appear on the front cover as the sponsor

## **Provide a Grant:**

- For further development of the Masters Program in general. - Cost US \$1000 per subject. Your company name will appear on the front cover as the sponsor.
- For more Correspondence Courses in general. - Any amount welcome.
- For administrative purposes. - Any amount welcome.
- For CGOA's Web Site. - Any amount welcome.

**Support the Annual Chain Link Conference:**

- Attend and show a presence
- Send staff to attend classes
- Send staff to teach a free class
- Provide samples of your product(s) for our Goody Bags - 250 items requested
- Provide door prizes

**Support our Professional Members:**

- Provide designer guidelines and keep us updated
- Send us editorial calendars
- Send out samples of new yarns and color charts or
- Provide them for Professional Development day